

CELEBRATION OF THE ARTS BANNER CONTEST

This spring, the UCSC Arts Division is proud to announce that we will be hosting our first annual Celebration of the Arts! Celebration of the Arts will feature student work from all six departments/programs within the Arts Division: Art, Digital Arts and New Media, Film and Digital Media, History of Art and Visual Culture, Music, and Theater Arts.

YOU ARE INVITED TO:

Design a banner for the Art Division's 2014 Celebration of the Arts that embodies this collective and artistic event.

DEADLINE:

Contest Starts-Spring Quarter, Week 1 (Monday, March 31st)

Contest Ends-Week 4 (Monday, April 28th)

AWARDS AND PRIZES:

1st place- \$250 stipend generously provided by the UCSC Arts Division

2nd place- Consolation Prize

POSTER SPECS:

Accepted File Formats: .JPG, .JPEG, .TIF, .TIFF, .EPS

.TIFF (or .TIF) formats should be flattened

.EPS formats must have all type converted to vector paths (traced or outlined)

Resolution of 300-350 dpi

Dimensions estimate: 6ft x 3 ft FLAG banner (will be tailored to fit our needs once banner is selected)

SUGGESTIONS AND STYLE GUIDELINES:

Posters should be clear, concise, creative, engaging, representative of the Arts Division and Celebration of the Arts. Please review the Arts Division website for our marketing/design aesthetic and style.

Arts Division website: <http://arts.ucsc.edu>

THEMES:

Creativity, innovation, collaboration, knowledge, excellence, the arts, Celebration of the Arts, Music, Theater, Art, Digital Arts & New Media, Film and Digital Media, History of Art and Visual Culture. See below for specifics on how each department is planning to participate (note, this is subject to change).

Art: Open Studios, Print/Photo Sale

Music: Jazz Ensemble, Guitar Chamber, Opera performance of Hansel and Gretel

Theater: Shakespeare to Go Performance, Rent Performance

HAVC: Student research posters and presentations, will create interactive installation piece for viewers to take part in

DANM: Student installations

Film and Digital Media: Student film screenings

THINGS YOU SHOULD AVOID:

We ask that you please do not use stock images or clip art.

Respect copyright. DO NOT submit copyrighted work.

THINGS YOU SHOULD INCLUDE:

Required text: "Celebration of the Arts"

Highly recommended font: Univers LT Std

Please include the University of Santa Cruz's logo as well as the Arts Division logo. Refer to: <http://arts.ucsc.edu/content/arts-division-logotypes> for logo types.

All submissions must be original art/illustrations

The winning designer should be able to submit a layered file (.psd, .eps, .ai) or hi-res version of the winning design.

SUBMISSION:

Submit your design to Danielle Triantis at dtrianti@ucsc.edu

Please feel free to contact me if you have additional questions. I am also available to meet with you by appointment anytime on Monday from 9-1:30 pm, Tuesday 5-6:30 pm, and Wednesday 9-1:30pm and 4-5:30pm.

Thank you!

Danielle Triantis, Arts Division Marketing and Events Intern

Work: 831-459-3277

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